# CALL FOR ENTRY

The Central Coast Printmakers, an affiliate of the San Luis Obispo Museum of Art, present:

# PRESSING MATTERS: Printmaking and Artists' Books

Juried Exhibition at SLOMA from October 7, 2016 through November 13, 2016

#### **OUR CHALLENGE TO YOU**

This juried exhibition will showcase the twin disciplines of fine art original prints and artists' books. Since the early Renaissance artists have explored each and often combined the two art forms, creating works of beauty and significance. Our challenge to you is to create original prints and/or artists' books with content commenting on contemporary issues. This Call for Entry gives you the opportunity to enter either one or both divisions.

# **Juror Archana Horsting**

- Archana Horsting is the Co-Founder and Executive Director of KALA Art Institute and Gallery in Berkeley,
  California. Archana Horsting studied at UC Davis and UC Santa Cruz and spent many years abroad. She
  attended the University of Padua as well as the Venice Art Academy in Italy. After graduating, she worked as an
  apprentice to a sculptor in Italy, studied at Atelier 17, a workshop in Paris started by Stanley William Hayter,
  where she focused on printmaking. Website: www.kala.org
- San Luis Obispo Museum of Art (SLOMA) Established in 1958, SLOMA is the hub of a vibrant art community on the California Central Coast. Its location in the downtown cultural corridor attracts over 56,000 community residents and tourists every year. San Luis Obispo, California is the county seat, a tourist destination, and home of California Polytechnic State University. Website: www.sloma.org.

#### **Eligibility**

• Open to all artists who reside in California, Oregon or Washington. This call for entry is an opportunity to exhibit in two divisions: Printmaking and/or Artists' Books. Any accepted entry that differs from the submitted image, or is unfit for display when delivered, will be excluded.

# **Submission Requirements**

All entries must be either hand-pulled prints or artists' books using predominately traditional printmaking
processes in any combination of serigraphy, letterpress, collagraphy, etching, woodcut, lithography, linocut, drypoint,
mezzotint, monoprint and solar plates. Digital and photographic elements may be used only as a supporting
element. Artworks that are solely monotype, computer generated or digitally altered photographs or
photographic reproductions will not be accepted. All artwork must be presented professionally and ready for
display.

# **Entry Deadline**

• All submissions must be hand-delivered or postmarked by July 30, 2016.

#### **Awards**

• Central Coast Printmakers are pleased to award a total of \$1,500 in cash prizes. Both divisions will receive a Juror's Award of \$500 and two Honorable Mention Awards of \$125 will be selected.

#### Sales

• Sales are encouraged but artwork need not be for sale. SLOMA will retain 50% commission on any artworks sold. Sale price on entry form must include commission and cannot be changed after acceptance. All artwork will remain in the exhibition through November 13, 2016.

#### **Non Refundable Entry Fee**

• \$30 entry fee for one piece • \$45 for two pieces • \$60 for three pieces.

Artists may enter any combination of prints and/or artists' books up to a limit of 3 works of art. Make check payable to SLOMA with CC Printmakers on the memo line.

# CD, DVD, or Flash Drive Submission Requirements

- Artist's name must be written on CD, DVD, or flash drive with permanent marker. (NO paper labels)
- Maximum of 3 jpeg views per piece are allowed (front, back and detail). Image size must be no larger than five
  inches in any direction and saved as jpegs at 300 dpi.
- Save each jpeg using the title as the file name as shown on the entry form and view (front, back or detail)
- All other information will be written on the entry form.

### Submission may be made by one of the below listed methods:

- Email jpegs and Entry Form to: info@sloma.org. Put Pressing Matters on the subject line. Mail check to SLOMA, PO Box 813, San Luis Obispo, CA 93406 with note that you emailed images.
- Mail CD, DVD, or flash drive, entry form, and check to: Pressing Matters c/o SLOMA, PO Box 813
   San Luis Obispo, California 93406
- Hand deliver entry form, entry fee, and image files to SLOMA, 1010 Broad Street, San Luis Obispo, California by the July 30, 2016 deadline.

#### **Timeline for Exhibition Dates and Deadlines**

- July 30, 2016: Entry Deadline
- August 31, 2016: Notification of Acceptance
- October 3, 2016: Hand deliver accepted artworks to SLOMA from 11 am 5 pm, or by appt.
- September 16 through October 1, 2016: Shipped artworks must arrive.
- October 7, 2016, Sunday 6 9 pm: Exhibition opening and artist reception.
- November 13, 2016 Sunday at 5 pm: Exhibition closes.
- November 13, 2016 Sunday at 5 pm: Pick up hand delivered artwork at end of exhibition.
- November 14, 2015 Monday between 11 4:30 pm: Final Pick up of hand delivered artwork.
- Unsold shipped artwork will be repackaged and returned to artist at close of exhibition.

#### Shipping

- Shipping instructions will be sent to artists whose work has been accepted into the exhibition.
- Artists who ship artwork must include an additional \$25 storage and handling fee.
- Attach Identification Tag to back of accepted artwork.

#### **Insurance & Liability**

Artwork will be insured while at San Luis Obispo Museum of Art but not in transit. The Museum will not assume responsibility for artwork improperly framed or poorly packaged for shipping.

Submission to this exhibition constitutes agreement on the part of the entrant to listed conditions and the use of images for publicity purposes.

SLOMA and the Central Coast Printmakers reserve the right not to display work inconsistent with juried images.

Thank you for your interest i	n this exhibition.	We wish ye	ou success	and look	forward to	viewing	your entry.
	—Pam Wende	l, Elizabeth l	Kilimnik and	d Barbara	Rosenthal	Exhibition	Co-Chairs

How did you find out about this exhibition?	
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# Mail this Entry Form with Fee and CD, DVD or Flash Drive to:

San Luis Obispo Museum of Art, Attn: CC Printmakers, PO Box 813, San Luis Obispo, CA 93406 Make check payable to SLOMA, memo line: CC Printmakers
This PDF document is an interactive form and can be filled out using Adobe Reader and printed or emailed to info@sloma.org

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City:			Zip:
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