

**Southern Graphics Council
General Membership Meeting**

Richmond Salon I&II, Virginia Commonwealth University, Richmond, Virginia
Thursday, March 27, 2008

CALL TO ORDER

11.46am

In Attendance:

Anita Jung (President), Nicole Pietrantonio (Vice President of Internal Affairs), Eun Lee (Vice President of Outreach), Joseph Lupo (Secretary), Louise Kames (Membership), Sandra Murchison (Archive Representative), Roger Steele (South Carolina Representative), Ivan Durt (International Member at Large), Mark Hosford (Member at Large), Holly Morrison (VCU Member at Large), David Jones, Matthew Jones, John Zerme, Mark Franchino, Joe Loccisano, Margaret Craig, April Katz, Laura Berman, Alisha Patterson, Lloyd Patterson, Judith Brodsky, Danielle Shaheen, Max Roseglass, Eva Plevich, Ed Bernstein, Caitlin Perkins, Robert Brown, Roger Steele, Jeanine Coupe Ryding, David Nyman, April Flanders, Melissa Harshman, Beauvais Lyons, Shaurya Kumar, Karen Kunc, Don Byrum, Boyd Saunders, Stephanie Saunders, Mary Robinson

1. Approval of the Agenda

Anita: Thank you for attending, we would like to move number 5 on the agenda and 6.a.1 on the agenda to the top so that Holly may continue to support this conference, and David can set up for his demo he is giving after this meeting.

Motion: Beauvais: *I make a motion to approve the agenda with the changes.*

Second: April K

Vote: Unanimous

2. Approval of Membership Meeting Minutes

Motion: Beauvais: *I make a motion to approve the minutes as written.*

Second: Don

Vote: Unanimous

5. Conference Report: VCU- Holly Morrison (CHANGED OVER)

Holly: 964 registrants. 852 registered online, 112 by mail. Of the 964, 277 regular members renewed or renewing and 292 students. So that's 569 people that renewed or created a new membership, so there is a discrepancy about who all registered and who paid their dues and who did not. There is a 395 person difference. It is critical for the organization to be able to check whether someone's membership is current when they register at the desk, right now there is no way for us to do that. We tried to hold the comps down, when we pulled the panels together, we let them know that only 4 people per panel would get comped. So with 4 people per panel, there are 13 panels. Most demos, there is just 1 person comped, and there are 11 demos total. VIP's were comped. 130 regular members and 83 students registered for the banquet. 227 people participating in the membership portfolio. 572 people participating in the open portfolio, we had to add another section. Bus trips to University of Richmond, 445 people. 28 vendors, Ed O'neil helped. We have 2 demos being given remotely by Apple Engineers. We have 19 portfolios on display. Barbara Tisserat did a great job of organizing and hanging the portfolios. Last year's undergraduate student fellowship in a gallery in the commons. We could not contact the grad student winner from last year, so we have a show of VCU/Qatar students. We are bringing in

\$142,305 but I do not know what we are spending. But we will be able to return the SGC seed money. I will be able to give final numbers once we wrap up.

6. New Business: (CHANGED OVER)

a. Conferences

1. Columbia College, Chicago: David Jones

Anita: I would like to introduce David Jones, is the director of Anchor Graphics, and is in charge of the 2009 SGC Conference hosted by Columbia College.

David: We have booked the Hilton Hotel which is a block away, we will have the banquet there and the keynote speakers. Demos and panel discussions will be located throughout Columbia College and demos will also be at the School of the Art Institute. The Book and Paper Center will also be giving demos, which is a good opportunity for papermakers to be involved with SGC. Harold Washington College is a community college that wants to get involved. We are including a 3-day CTA pass. The theme is "Global Implications", it is a broad theme, but I see that SGC has begun to have a international reach. We have a call for submissions that are due April 25th. Over 40 venues scheduled for exhibitions and related events. The Columbia College theater department is going to bring to life Warrington Colescott's History of Printmaking works and William Kentridge's work. Website is up colum.edu/sgc. Columbia College and our Provost is VERY supportive of all of this.

3. Officer Reports

a. President's Report: Anita Jung

Anita: We do not have enough time to really dive into everything that is happening right now, there are some key items that we have to attend to. The big topic is the Treasurer's Report and the Election of the new Board and Philagrafika.

3. Officer Reports

b. Traveling Exhibition: Nicole Pietrantonio

Nicole: Traveling show is in the last leg. It is currently in Albuquerque, New Mexico. That takes the show through December, and then the new show will open in Chicago. One idea we had was to give the unframed version of the exhibition to our International Member Ivan, and for him to show it at the next Impact, so I think there is an opportunity to show the exhibition to a wider audience.

Beauvais: What are your thoughts on the current system of framing and matting? It could be limiting, but do you think there is another solution? And how are the crates and frames holding up?

Nicole: We have talked about other strategies for framing and matting, and I think that the current strategy is the way to go right now, especially concerning our budget, this is the way to go. I haven't seen them, but Roger has said that after three years, the crates and frames may need to be replaced.

3. Officer Reports

c. SGEO Report: Eun Lee

Eun: I want to mention that we have a meeting tomorrow morning at 8.45am, we will go through a full agenda. We will begin talking about a Capital Campaign. SGEO needs to raise funds to implement ideas we have to help our members. We have been updating the new handbook, things are still very general, but as we figure this relationship out, we will figure the specifics out.

3. Officer Reports

d. Treasurer's Report: Stephanie Hunder

Anita: I will give the Treasurer's Report because Stephanie is home, she is expecting twins. So I know we all wish her luck and happiness in the next few weeks. We have talked about this at length in last year's mid-year meeting when we learned about this, but what has happened is that the Kansas City Conference ran a deficit. The Kansas City Art Institute backed out of its support for the conference late in the game. So we ended up hosting the conference, there was confusion

and miscommunication, and we have learned a great deal about hosting habits. We are also dealing with concern about people not paying membership dues. Remember that one needs to be a member of the organization to attend the conference. In Kansas City, there were over 200 waived registrations, which equals about \$40,000. So we ran into a deficit, the final numbers were almost \$10,000. Luckily from DC and New Orleans successful conferences, we were able to pay for the deficit. We have raised the dues, just to meet our annual budget. We implemented a grant for the conference, raising the awards, we did create some new expenditures before our Capital Campaign begins because we feel so passionately about these awards. What we hope we can do is to get people's dues to pay for SGEO instead of having SGC make a donation to SGEO to cover their costs. We are aware of these expenditures, and we are on top of these expenditures. Are there questions?

3. Officer Reports

e. Secretary's Report: Joseph Lupo

Joe: Please sign in, and I have been working on editing the handbook. So it is done and we have a new handbook printed.

3. Officer Reports

f. International Report: Ivan Durt

Ivan: I am excited to see Alicia coming onto the new board. The budget for the panel is \$2,500.

3. Officer Reports

g. Student Report: Nicole Pietrantonio

Anita: Estrella could not be here, who is the exiting Student Member at Large, so Nicole will give the report.

Nicole: I am excited to be taking this on, I do not have a lot to report, since I am now taking this over. I have been working with Jill who is the chair of the student panel at this conference, the title of the panel is "Shortcuts for more pleasing realities, how computers make our art". Talking about how a younger generation of printmakers are turning to digital capabilities to make their work. And I will work with David to create next year's panel. Also one of my goals is to create a network for students to communicate with each other.

April F: I just want to expand on that, the SGC list serve is widely underused, so I would like to tell everyone to sign up for the list serve and to use it as a resource.

4. Committee and Liaison Reports

a. American Print Alliance Liaison Report: Bill Fisher

Anita: I will read the APA report for Bill. Carol Pulin continues to do a service for the print community, our dues have gone up from \$100-\$125. One odd thing is that Carol is doing a Ken Kerslake memorial fund, we did do a small one time donation to that fund. We did do a \$1000 donation to the Florida fund that the family begun. He was the recipient of the Teaching Excellence Award prior to giving funds to support that award. So we gave them the equivalent of that award. We believe that in our current state, we cannot continue to support the APA fund. Bill is also trying to work with Carol to create a sustainable plan for the APA once Carol stops running the APA.

4. Committee and Liaison Reports

b. Archives Report: Sandra Murchison

Sandra: I will be putting together a small committee to discuss options for moving the archives from its current place in Mississippi to a permanent home at a museum of university. So if there are ideas or names for this I am collecting.

Anita: We want to retain the rights to the archives. We want to be able to have exhibitions and make sure it stays intact. But remember that 400 prints a year comes into the collections, so someone needs to organize and preserve all of that. So it is a big job and it could be a full time job.

Don: Also, is there a plan for all the videos that have been recorded over the years? Could selling them be a fundraiser?

Anita: Yes, right now everything is an option. But we need to get things archived before we even begin to think about this.

April F: I just want to reiterate how massive of a job this is.

Anita: I also want to say that we need a location that is accessible. Somewhere that is a destination. Access to a PhD program.

April K: Does anyone know what happened to the pictures that William Wamsley took all those years? It is a great record of the organization over the years.

Roger: I have a collection of photos.

Anita: This underscores that we need something more professional and more permanent. I want to say that Tom Dewey did a service to this organization for years by collecting all these prints, but they were piled, and now we need to go back and archive 37 years worth of stuff. And it was done by April Flanders, and now Sandra Murchison. It is a big commitment and a sacrifice.

Melissa: Could we advertise for interns? We have some opportunities like this for UGA students.

April F: We do have interns help, but it is specific skills we need, so we need to make sure that we do not spend too much time training, and more time working.

Mark: I would also look into universities that have museum science programs, that fits right into this whole undertaking.

4. Committee and Liaison Reports

d. Membership Report: Louise Kames

Louise: Data is all gathered online. We know that there might be something like 400 some people that have not paid membership yet who are attending this conference. So this is a major problem, and we need you to pay your dues. 2008 regular memberships, 141-94 regular and 47 students. Still on the books for 2007 are 1152 members split regular and students. 566/586 and 24 lifetime. People join multiple times, make new membership every year. They don't know their member number. We need to get the member number everywhere. Every mailing label.

4. Committee and Liaison Reports

e. Newsletter Report: Jenny Hughes

Anita: Jenny Hughes could not be here, but she has been the editor and was overwhelmed in the beginning, but we are moving to two larger issues a year, which is less work for Jenny and it is more cost effective. Jenny would love to work with someone to collaborate with for the newsletter.

Don: Have you investigated moving the newsletter online?

Anita: What we would like to do is make Graphic Impressions a journal something that actually looks like Art on Paper or something like that, and have all the newsletter type things could move online.

4. Committee and Liaison Reports

f. CAA Liaison Report: Mark Franchino

Mark: The CAA Dallas presentation was about university print programs and art programs and how they are dealing with new technology. Standing room only. There is a survey that has around 220 responses already. They hope to publish it in the next SGC Journal to get more responses. Next year's CAA/SGC Panel topic is "Multiply and Vanish, inspired by Felix-Gonzalez Torres". One more thing, I would like to discuss later the issue of bringing on someone else, so that one year you see someone doing it, next year you do it, the third year you advise.

Beauvais: I would encourage the CAA Liaison to work with the August date to get a longer panel. You get 90 minutes guaranteed, but if you work ahead of the due dates you could get the opportunity to get a longer panel.

4. Committee and Liaison Reports

g. Web Report: Shaurya Kumar

Anita: I would like to introduce Shaurya who will be taking over from Ben Reinhart who did a

fantastic job of keeping up with our updates and other requests.

Shaurya: Requests over the years have been implemented. One big project will be more student content, more content in general. Another project is working with membership to see if they are up to date.

6. New Business

a. Conferences

2. Philagrafika: Caitlin Perkins

Caitlin: Philagrafika is an international arts festival held in Philadelphia from January to April in 2010. We have been working towards this goal for 5 years, we had an international search for our Artist Director, his name is Jose Roca from Bogotá, Columbia. It will be a city-wide festival, We want to invite Southern Graphics to come and compliment and be a part of this festival. Some of the supporting institutions include The University of the Arts, The Academy of Fine Arts, and Tyler School of Art. Conference will be spread over those three campuses. The dates are March 24-29.

Motion: April K: *I make a motion to approve the 2010 Philagrafika sponsored conference.*

Second: Melissa

Vote: Unanimous

6. New Business

a. Conferences

3. New Conference Policies

Anita: There are some new conference policies that we would like to implement, again in response to current budget problems, and for the sustainability of this organization. The Chicago and Philadelphia conferences are exempt from these, but they are recommendations. They will become mandatory. We will begin to collect \$10 archives fee; that money will go directly to the archives. We need to mandate the SGC funds that are put up. Also a return of 20% of profits to SGC. That money could help build our endowment and help run the day-to-day operations of the organization.

Beauvais: What process is used to determine the registration fees for each conference?

Anita: Fee levels are based on budget, but we discuss it at the Mid-Year Board Meeting. Remember that the conference is not about making a profit, it does, and that is great. But the goal is to have this organization and community gather every year.

6. New Business

b. Self-Study/Strategic Plan: Alisha Patterson

Alisha: I am from Columbia College in Chicago. I am working on a strategic plan and self-study for completion of my degree. So I look forward to working with all of you to help make this organization run smoother and be more effective in what you do.

Anita: Thank you Alisha, this will be a very valuable tool for us as we look towards the future.

6. New Business

c. Capitol Campaign

Anita: I would like to acknowledge our first donation from Beauvais Lyons.

Eun: We greatly appreciate that donation, so our campaign has started. Every bit counts. You do not have to donate as much as Beauvais did, you could give any amount that you can. We have great ideas for the future, but we need money to make these ideas happen.

6. New Business

d. Awards Committee Policies: Roger Steele

Roger: We are going to try to get awards assigned earlier this year. We are always collecting nominations, we keep a running list of nominees.

Anita: We are now creating a two year committee to help with awards every year. All awards can be given to multiple recipients, and the Lifetime Achievement Award can be given posthumously.

6. New Business

e. Name Change

Anita: The name change is something that has been in the wind for a while, especially now that we have these two organizations. People regard the Southern part of our name to be a misnomer and it can create problems with grant funding.

6. New Business

f. New Officers

Anita: I do want to say that it has been an honor to serve this organization. (applause) But I also want to say that I am excited about the names on this list. I want to recognize the fine work that Jean Dibble, Carmon Colangelo, and Karen Kunc did in creating this list. I also want to say that all members of this Board have agreed to mentor the new members to help a smooth transition. The nominations are as follows: Joseph Lupo for President. David Jones for Vice President for Outreach. Vice President for Internal Affairs is Joe Loccisano. April Flanders for Treasurer. Wanda Ewing for Secretary. Nicole Pietrantonio as the next Student Representative. Alicia Candiani as the International Member. Benjy Davies as a Member-at-Large. Mary Robinson as the South Carolina Member-at-Large.

Motion: April K: I make a motion to accept this slate of Officers as is.

Second: Beauvais

Vote: Unanimous

7. Announcements

a. Conference Meetings

Anita: I just want to make everyone aware of the conference meetings that will be occurring for the rest of the conference. Friday is an SGEO Meeting that will take place in this room at 8.45am. Sunday is the new Board meeting taking place in the Jefferson Hotel for Brunch.

8. Adjournment

Motion: April K: I make a motion to adjourn this meeting at 12.44pm.

Second: Melissa

Vote: Unanimous